

# WHAT IS HAIR?

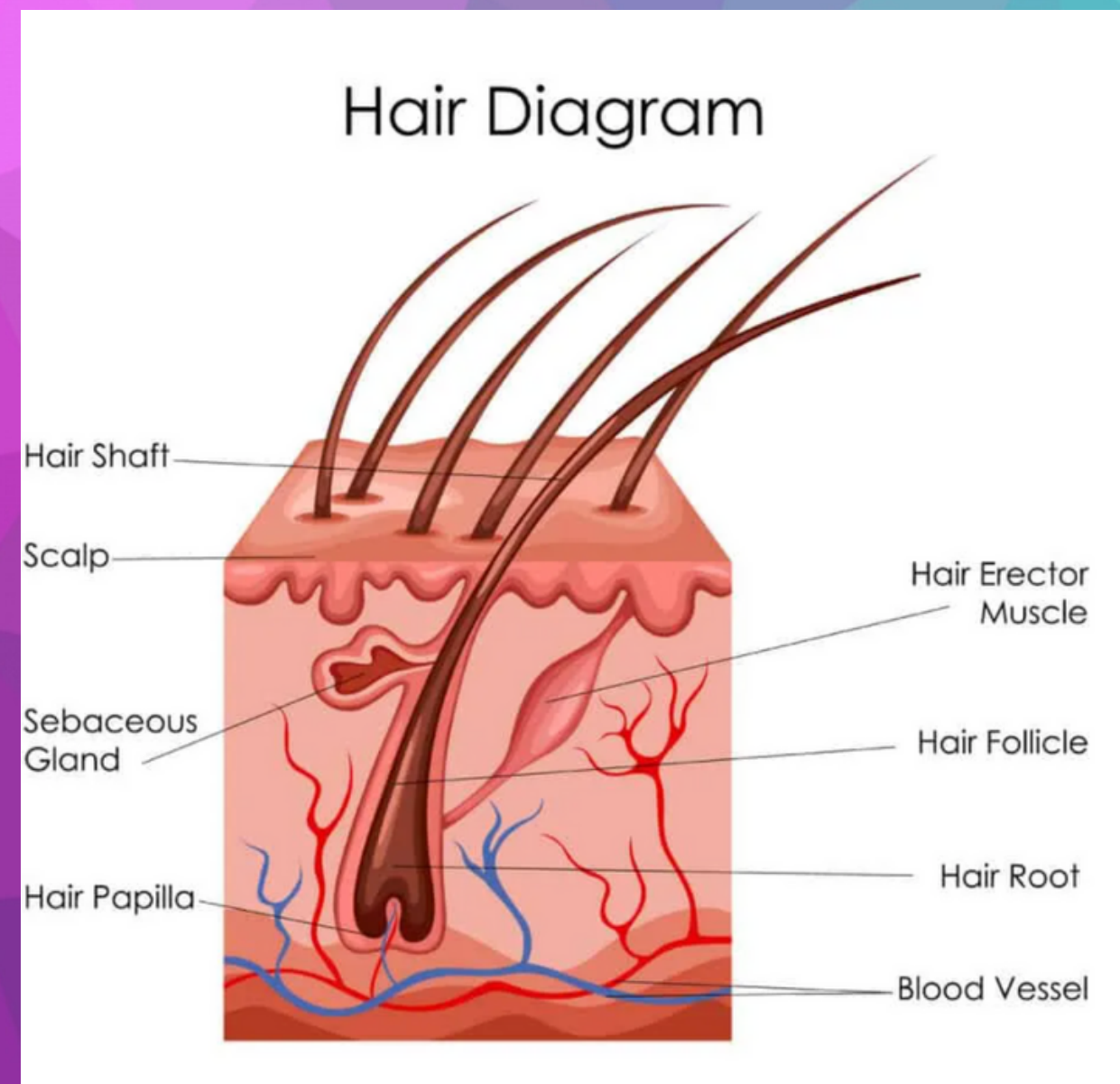
*Hair* on  
purpose



**Hair is a simple  
structure made  
up of a protein  
known as keratin**

**#HairOnPurpose**





**A hair follicle anchors each hair into the skin. The hair bulb forms the base of the hair follicle. In the hair bulb, living cells divide and grow to build the hair shaft.**

**Blood vessels nourish the cells in the hair bulb, and deliver hormones that modify hair growth and structure at different times of life.**