

## SELECTING PRODUCTS FOR YOU

---

Selecting the best products for your hair can be a difficult task, but it doesn't have to be when you are committed to mastering your hair routine! We want to make sure your journey is a bit easier, so we created a **5-Question System** to help you decide whether a product is good for your individual needs! Check it out below:

### SHAMPOO:

- 1) Does it target your specific hair needs? yes or no
- 2) What are the ingredients? Any personal red flags?
  - 3) Does the product have instructions?
  - 4) Does it fit in your budget?
  - 5) Does the product smell pleasant?

## CONDITIONER :

- 1) Does it target your specific hair needs? yes or no
- 2) What are the ingredients? Any personal red flags?
  - 3) Does the product have instructions?
  - 4) Does it fit in your budget?
  - 5) Does the product smell pleasant?

## HAIR OILS :

- 1) Does it target your specific hair needs? yes or no
- 2) What is your hair texture? (fine, medium, coarse)
- 3) Is the oil an essential or pure oil?
  - 4) Does it fit in your budget?
  - 5) Does the product smell pleasant?

## STYLING AIDES:

- 1) Does it target your specific hair needs? yes or no
- 2) What are the ingredients? Any personal red flags?
  - 3) Does the product have instructions?
  - 4) Does it fit in your budget?
  - 5) Does the product smell pleasant?

## PRODUCT EFFECTIVENESS :

After you use the products (shampoo, conditioner, styling aides,) ask yourself ONE SINGLE question!

DOES IT WORK?

YES OR NO?



#HAIRONPURPOSE

